



Announcing CROSSTALK's Co-Sponsor Team for 2010

Kasey Thompson
CROSSTALK

I would like to once again express sincere thanks to the 2009 CROSSTALK co-sponsors. Simply put, CROSSTALK would not exist without them and their generous financial support. As Publisher, I receive countless kudos—via e-mail and the phone—expressing appreciation for an article or issue focus that contributed to individual or organizational success. These compliments really belong to the co-sponsors, who spark countless themes and help bring us the best authors in defense software engineering. Likewise, it is my pleasure to introduce CROSSTALK's 2010 co-sponsor team and offer profound gratitude for their continued support and commitment to this journal. I know firsthand of their vision, caring, and dedication to their industry and it is manifested through support of CROSSTALK. Each co-sponsor and their organization will assist our staff by lending us their inexhaustible experience in engineering, systems, security, acquisition, tools, processes, models, infrastructure, people, and (of course) software. Co-sponsor team members are identified in this section with a description of their organization. Please look for their contributions each month in our From the Sponsor column, found on page 3. Their organizations will also be highlighted on the back cover of each issue of CROSSTALK.



Stephen P. Welby, Office of the Under Secretary of Defense (AT&L) – Director, Systems Engineering

The Systems Engineering directorate is responsible for all matters relating to DoD major program acquisition systems engineering, software engineering, system assurance, and system of systems engineering. The directorate includes the offices of Major Program Support, Mission Assurance, and System Analysis, with responsibilities in acquisition program support and oversight, systems engineering policy and guidance, human capital, software acquisition management and engineering, system integration, and government-industry collaboration. The directorate's 2010 focus areas include workforce development, early systems engineering, simplifying defense acquisition guidance, and promoting best systems engineering practices to reduce risk. See <www.acq.osd.mil/sse> for more information.



Joe Jarzombek, Department of Homeland Security (DHS) – Director of Software Assurance (SwA)

The DHS National Cyber Security Division serves as a focal point for SwA, facilitating national public-private efforts to promulgate best practices and methodologies that promote integrity, security, and reliability in software development and acquisition. Collaborative efforts of the SwA community have produced several publicly available online resources. For more information, see the Build Security In Web site <<https://buildsecurityin.us-cert.gov>> and the SwA Community Resources and Information Clearinghouse <<https://buildsecurityin.us-cert.gov/swa>>. Both provide coverage of topics relevant to the broader stakeholder community.



Joan Johnson, Naval Air Systems Command (NAVAIR), Systems Engineering Department – Director, Software Engineering

NAVAIR has three Strategic Priorities through which it produces tangible, external results for the Sailor and the Marine. First are its People that we develop and provide the tools, infrastructure, and processes needed to do their work effectively. Next is Current Readiness that delivers NAVAL aviation units ready for tasking with the right capability, at the right time, and the right cost. Finally is Future Capability in the delivery of new aircraft, weapons, and systems on time and within budget that meets Fleet needs and provides a technological edge over our adversaries. See <www.navair.navy.mil> for more information.



Karl Rogers, 309 Software Maintenance Group (SMXG) Acting Director

The 309th SMXG at the Ogden-Air Logistics Center is a recognized world leader in cradle-to-grave systems support, encompassing hardware engineering, software engineering, systems engineering, data management, consulting, and much more. Their accreditations also include AS 9100 and ISO 9000. See <www.309SMXG.hill.af.mil> for more information.

Want to Become a Co-Sponsor?

CROSSTALK co-sponsors enjoy many benefits such as inclusion of a page-long co-sponsor's note, placement of their organization's logo on the back cover for six issues, placement of the Director's name and organization on each issue's masthead, special sponsorship references in various issues, the ability to provide authors from within their community in regard to their sponsored issue, and online placement on the CROSSTALK Web site.

CROSSTALK co-sponsors are also invited each year to provide direction for future themes and feedback from the software defense community at large. Co-sponsors are also invited to participate in an annual meeting held during the Systems and Software Technology Conference to discuss emerging needs, trends, difficulties, and opportunities that CROSSTALK may address in an effort to best serve its readers.

CROSSTALK welcomes queries regarding potential sponsorship throughout the year. For more information about becoming a CROSSTALK co-sponsor, please contact Kasey Thompson at (801) 586-1037 or <kasey.thompson@hill.af.mil>.